


ANDREA GALVIN

VISUAL DESIGNER

P: (503)-956-4348
E: galvincreative@gmail.com
W: galvincreative.com
 [linkedin.com/in/andrea-galvin](https://www.linkedin.com/in/andrea-galvin)

Visit linkedin for a comprehensive work history

≡ ABOUT ME

As a seasoned visual designer with over 15 years of experience, my passion lies in the art of transforming intricate concepts into visually captivating, user-centric designs. I have a track record of successful collaboration with diverse organizations, consistently crafting compelling design narratives that align with my partners' business goals and objectives. I achieve this while maintaining a strong focus on brand integrity, staying current with industry trends, and prioritizing aesthetic excellence.


≡ TOOLS

InDesign 

Illustrator 

Photoshop 

XD, Figma 

Miro, Whiteboard 

Microsoft Products 

(Office360, Teams, PowerApps, Sharepoint Sites, Outlook, etc)

≡ EDUCATION

BS GRAPHIC DESIGN
from 2003-2007
The Art Institute of Portland
3.83 GPA

≡ WORK EXPERIENCE

VISUAL DESIGNER

2021-present

Comcast NBCUniversal, Talent & Learning, HQ, Philadelphia PA

I use systems thinking methodologies to develop comprehensive brand standards, that seamlessly integrate with existing brand identities and apply them to learning products utilized across various business groups. My role involves close collaboration with cross-functional teams to conceptualize and produce compelling learning solutions, effectively enhancing skill sets and bolstering talent retention within the organizations.

- Visual and product design for products such as: onboarding training, integrity campaigns, leadership training, upskilling, technical training, diversity, equity, inclusion and accessibility.

VISUAL DESIGNER

2019-2021

Intel, Learning & Development, Hillsboro, OR

I collaborated across teams to make learning products more exciting, engaging, and user-friendly, simultaneously boosting brand awareness for Intel's learning and development organization.

- Created the branding and all assets for Intel's 1st Learning Conference for 20,000 employees.
- Created branding and assets for a leadership conference for all of Intel's executive leaders.
- Redesigned the onboarding visual system for all new employee training

VISUAL DESIGNER

2019-2019

OTAK, HQ Portland, OR

Although my time here was short, my key accomplishments include crafting the company's business plan, extending the vision through 2025. I authored an 80-page training manual tailored to empower Project Managers in securing proposals successfully. Additionally, I provided extensive support by designing banners, presentations, and a revamped proposal template, expediting our speed to market.

≡ SOFT SKILLS

- agile methodology
- systems thinking
- design thinking
- visioning
- strategic problem solving
- relationship building
- data driven decision making

≡ DESIGN SKILLS

- UX/UI design and feedback sessions
- storyboarding for video/animation
- social media, digital, print, and packaging
- designing for accessibility
- marketing expertise
- staying current with industry trends
- web, animation, and video experience